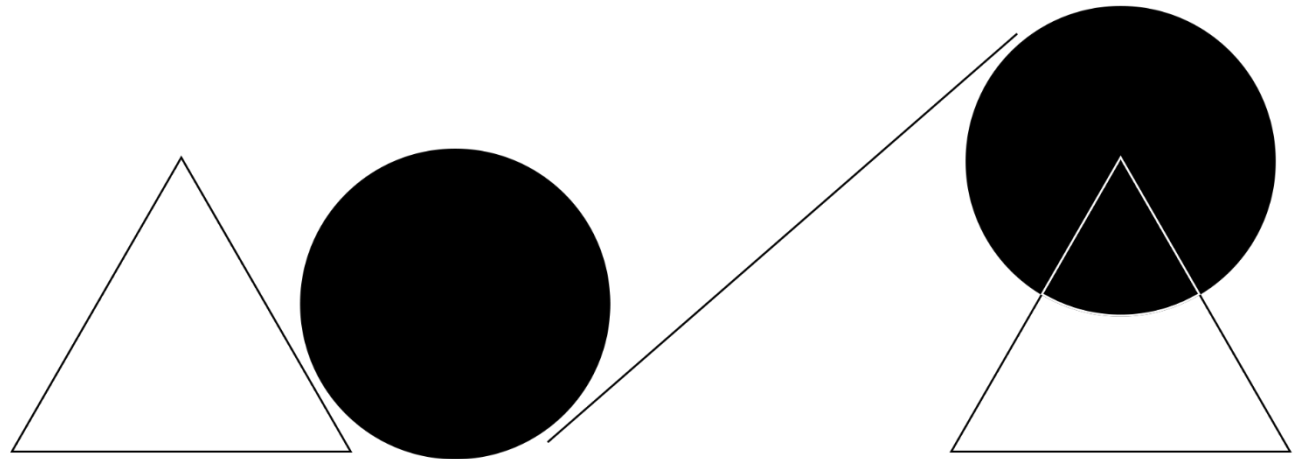


2017 Company Introduction

# Future stream Networks



CAULY

**FSN**

## Profile

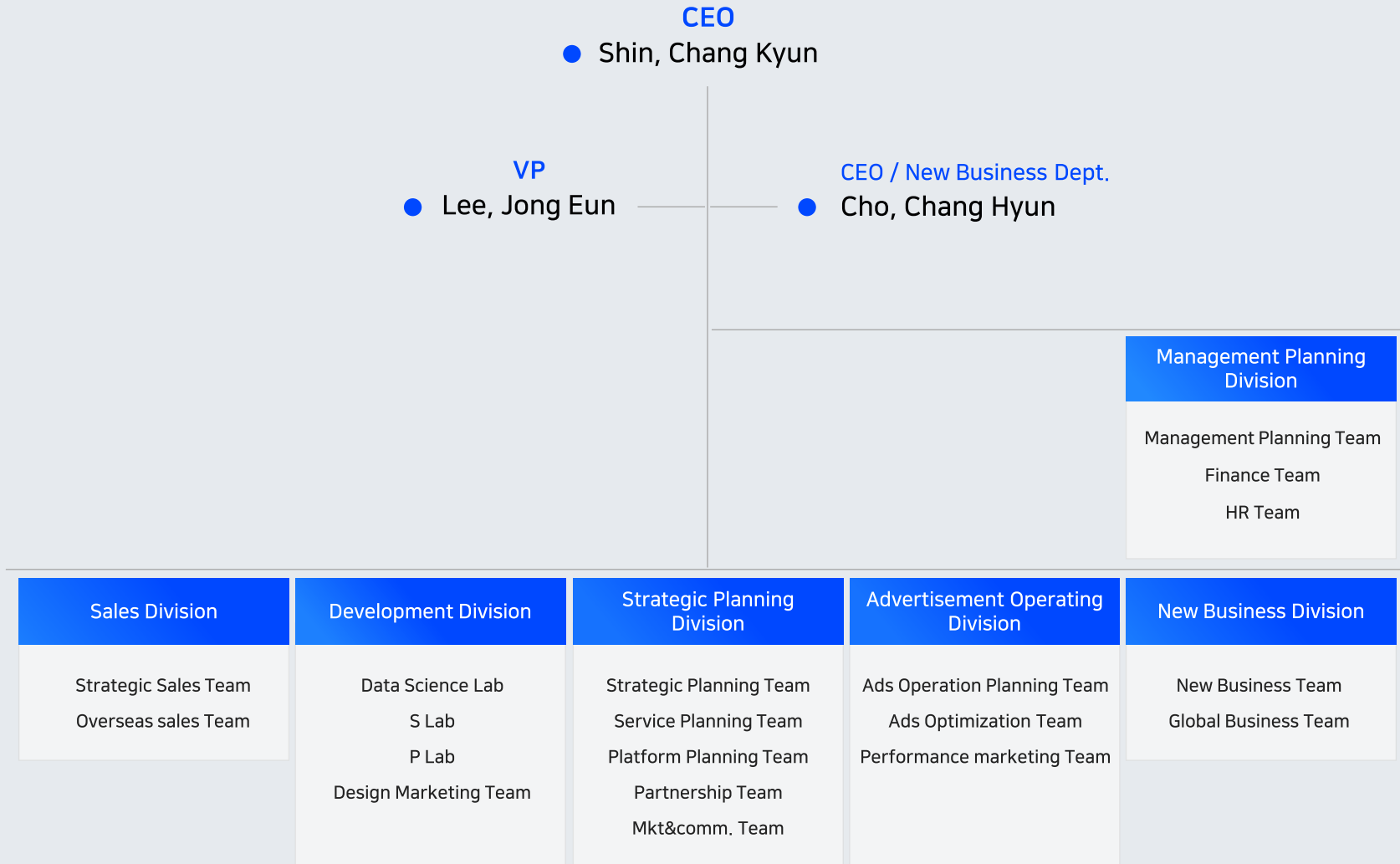


### Future stream Networks(FSN) is an expert in mobile ad technology

We started out as Cauly - mobile ad network in 2010 and grow to be first mobile ad tech company listed in KOSDAQ in 2016.

Based on its technical expertise and know-how in advertising in Korea, we're proud to provide mobile advertising services to the world with our teams including FSN Asia, global partners and shareholders.

# Organization



# Milestone

2007

06 Incorporated Futurestream Networks

2009

06 Established TF : Smartphone Application development

12 Launched Mobile Ads Platform TF

2010

02 Established FSN's Lab

04 Launched Korea's first mobile ads platform 'CAULY'

09 Started Android phone advertising service

11 1.2B KRW investment from Capstone Partners

2011

01 Launched CAULY in SKT T-store

03 Awarded Grand Prize of Korea Mobile Ads

05 3B KRW investment from Capstone Partners

10 Exceeded 0.1B (daily) CAULY PV & 6,000 Apps.

11 Launched the first mobile richmedia ads in Korea

2012

02 3D mobile ads for the first time in Korea

08 Exclusive display ads platform for Kakao Game Center

2014

03 Joined Yello Mobile Family

2015

01 Launched CAULY native ad

08 Established FSN Asia Pte. Ltd. In Singapore

11 Launched Adpocket in Thailand

2016

01 Launched performance based mobile ads platform 'CAULY Guarantee'

03 Established ADMAX

04 Launched CAULY retargeting ads

08 Established Cauly GC

10 FSN is listed on the KOSDAQ (KOSDAQ-214270)

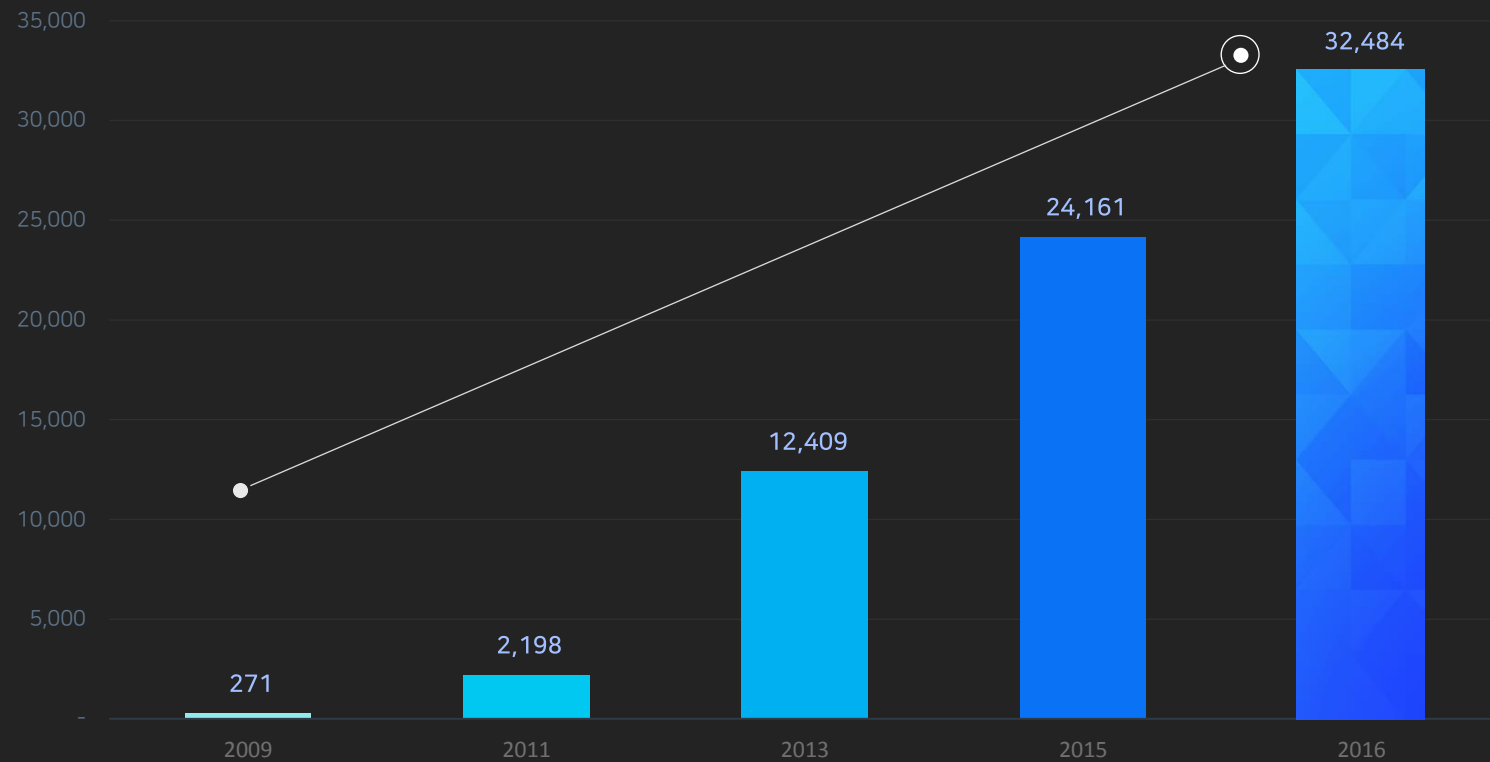
10 Acquired Beijing Oblisss Online Marketing Consulting Company

2017

01 Became one team under the name as Beijing Cauly Oblisss Marketing Co., Ltd

# Sales Growth

( Unit : Mil, KRW )






# Business Overview

We closely work with global and local leading partners throughout the mobile advertising market



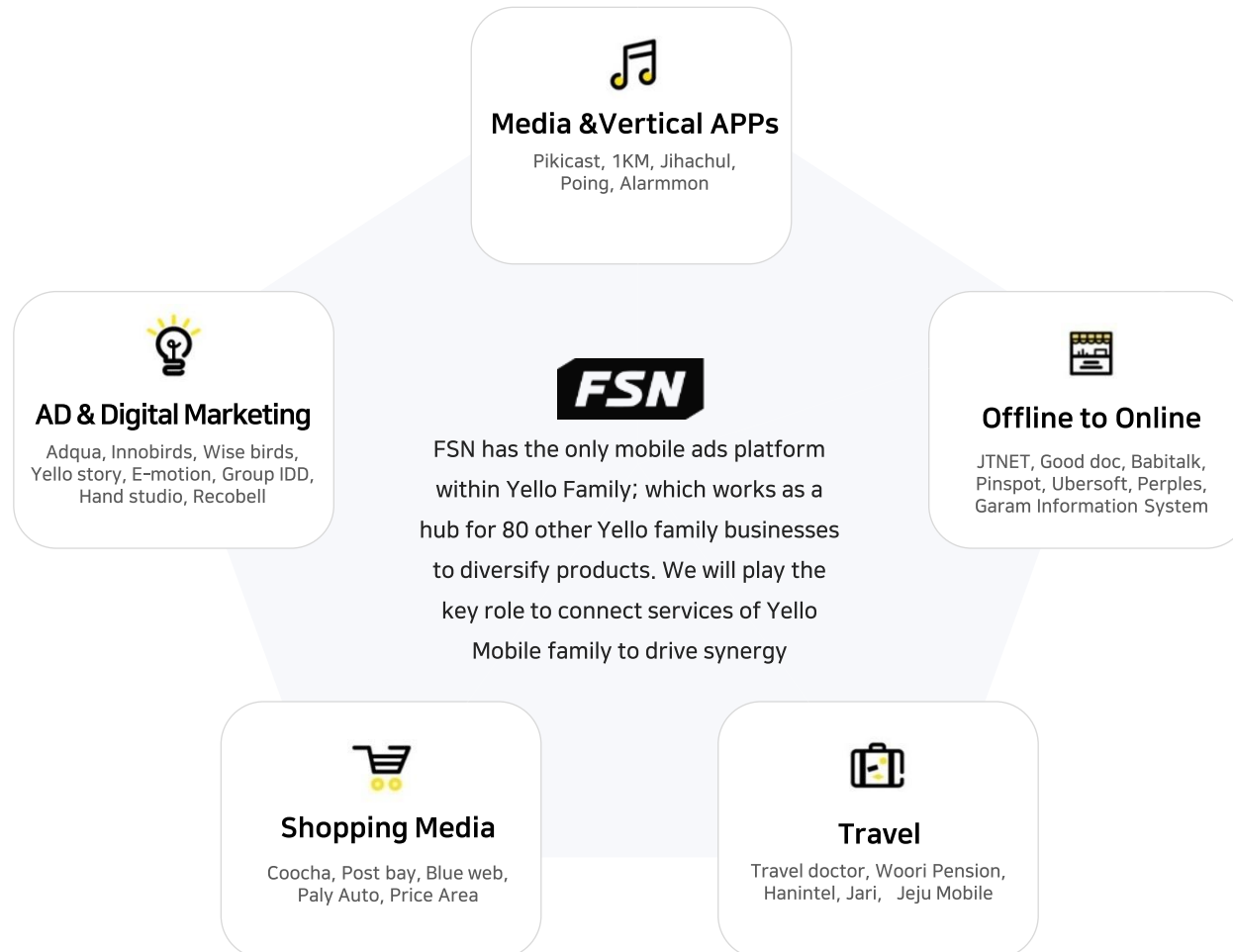
# Our Service

Extensive experience with users, publishers and campaigns, Cauly serves to meet different KPIs through mobile advertising around the world

Field	 Display Ad	 Performance Ad	 Global Coverage
Major activities and achievements	<ul style="list-style-type: none"> <li>✓ Cauly</li> <li>• First and largest mobile Ad platform in Korea</li> <li>• Monthly UV 38 million, PV 12 billion</li> <li>• Over 12,000 media networks</li> </ul>	<ul style="list-style-type: none"> <li>✓ Cauly Guarantee</li> <li>✓ ADMAX</li> <li>• Providing various performance-based mobile advertising services</li> <li>• Ad tech-based influencer marketing subsidiary, ADMAX</li> </ul>	<ul style="list-style-type: none"> <li>✓ Cauly Global</li> <li>• Over 50 major partner-based, worldwide ad coverage</li> <li>• FSN Asia, performance-based Influencer marketing platform and lock screen advertising platform services</li> <li>• In china, overall consulting on digital advertising</li> </ul>

# Synergy with Yello Family

FSN is the only mobile ads company within Yello Family

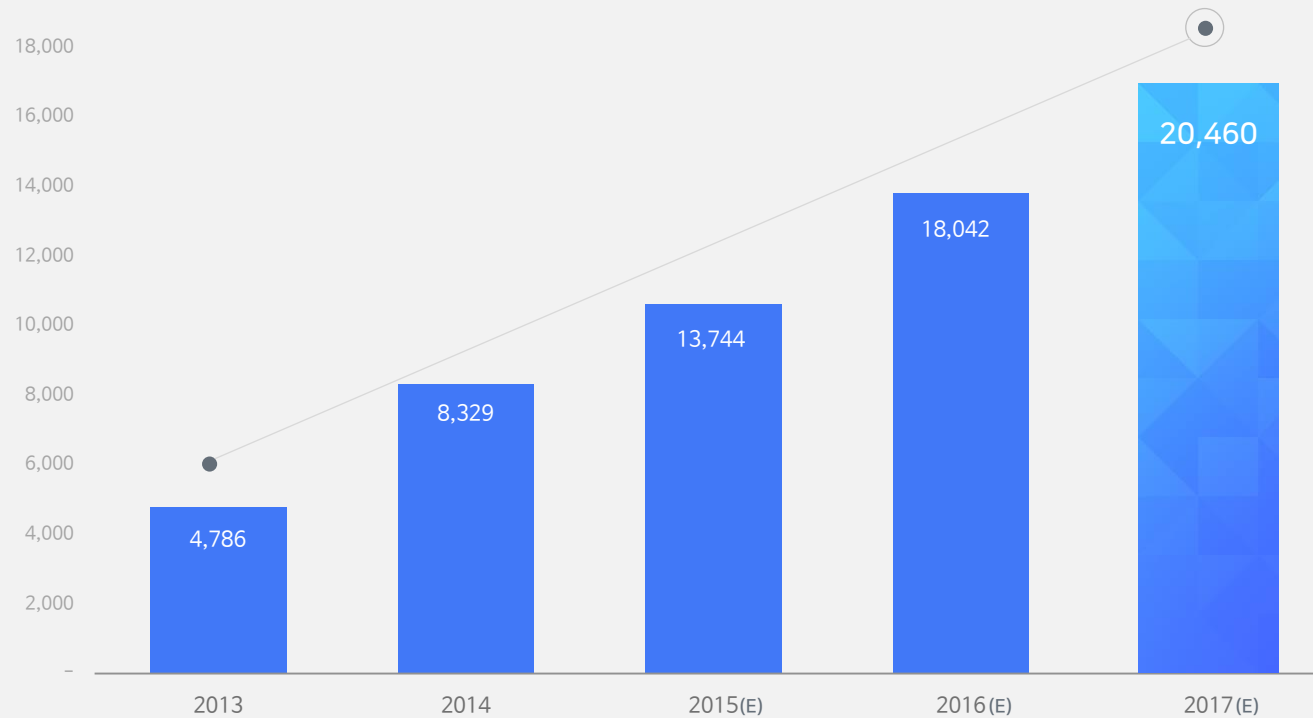




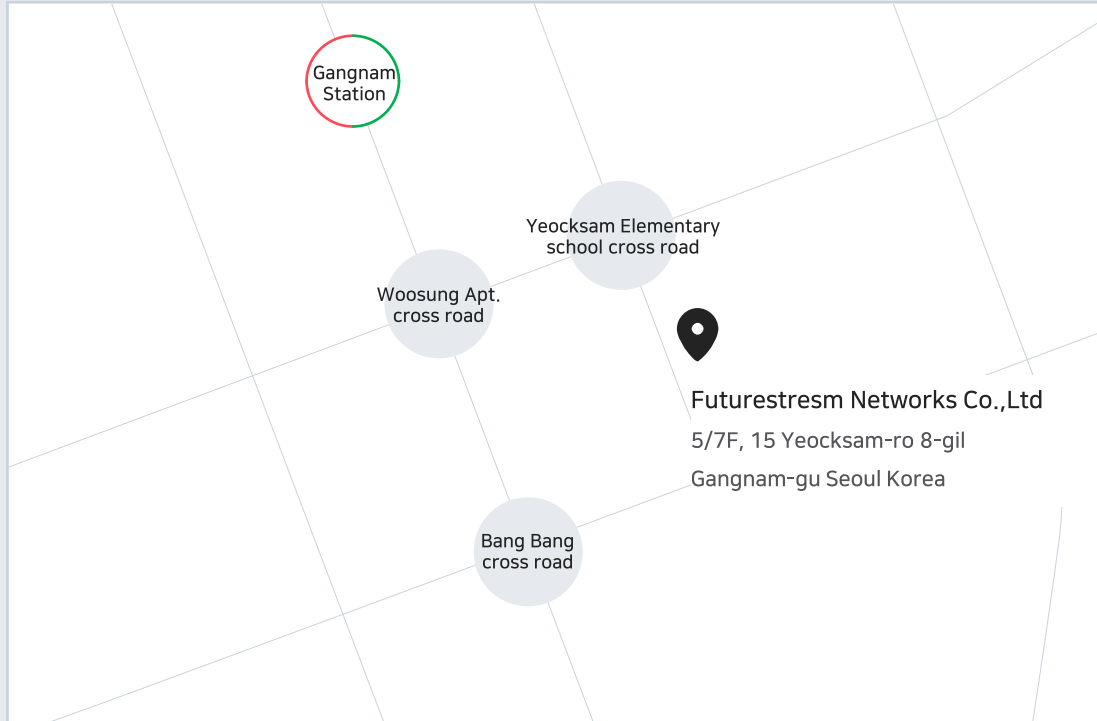
# Mobile Ads Market Size

In 2017, the market size will be over 2.0B USD

( Unit : 100 Mil. KRW )



# THANK YOU



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